Executive Director, Phoenix Biomedical Campus

This position reports to an Arizona Board of Regents Executive Director and the presidents of Arizona State University, Northern Arizona University, and the University of Arizona. This position will lead efforts to develop and meet the strategic goals of the Phoenix Biomedical Campus, a 30-acre campus located in downtown Phoenix that brings together Arizona’s three public universities and other health and bioscience entities in a collaborative space to advance Arizona's health care workforce, biomedical research and innovation ecosystem.

The PBC is home to the University of Arizona’s College of Medicine - Phoenix, as well as programs in nursing, pharmacy, business management, Arizona State University’s Edson College of Nursing and Health Innovation and College of Health Solutions, with programs including nutrition, biomedical informatics, medical studies, and exercise and wellness and Northern Arizona University’s Physician Assistant Studies, Physical Therapy, Occupational Therapy, Athletic Training, and coming Fall 2020 Clinical Psychology. Together, these programs and the PBC are vital elements of the public universities’ work to meet the state’s health care workforce, biomedical research & innovation, and clinical care needs. The Executive Director will take a lead role in economic development related to the PBC, including attracting commercial enterprise to the PBC that aligns with the work of the universities, and will focus on developing strong collaborative structures and systems to enable the development and success of the PBC and its stakeholders.

Focused on creating economic, scientific, and educational opportunity throughout the PBC ecosystem and in the broader community and market as a whole, the Executive Director will take a direct and hands-on role in:

- Recruiting businesses, supporting entrepreneurship and innovation related to the PBC.
- Long-range PBC master planning.
- PBC resource development, branding and marketing.
- Engagement with relevant stakeholders from government and industry, as well as civic, scientific and cultural communities.
- Recommending formal governance and organizational structures related to the PBC.

As the PBC develops, the Executive Director will provide ongoing strategic leadership in concert with the goals and priorities of the Arizona Board of Regents, three public universities, the City of Phoenix, and other initiating stakeholders. This will include:

- Resource development and tenant recruitment.
- Continuing engagement with stakeholders and community members.
- Coordination of planning and any shared PBC operations and programming, including public safety, infrastructure maintenance, and transportation.

The successful candidate will ideally possess strong knowledge and demonstrated experience in relevant areas of scientific research and education related to the PBC, such as:

- Pharmaceuticals.
- Life and Biosciences.
- Medical devices.
- Digital Health.
- Data Science.
The successful candidate will have the following core skills and competencies:

- A history of developing successful public-private partnerships with universities and the private sector, preferably in areas such as: pharmaceuticals, life and bioscience, medical devices, digital health and data science.

- Experience working with partners or as the leader of successful efforts to create opportunities for economic development through marketing and development of new technologies based on fundamental research and discovery.

- Experience organizing, leading and managing multi-stakeholder organizations.

- Experience in marketing and business development, with knowledge of potential partners and a network of high potential business partners around the world.

- Demonstrated ability to establish strong relationships with university faculty and research leadership, as well as demonstrated ability to develop collaborative partnerships with multiple constituencies.

- Understanding of the individual strengths of each of Arizona’s public universities and the capacity to identify strategic opportunities, to generate/implement cross-cutting initiatives drawing on points of synergy, and to formulate a narrative that compels potential partners to consider PBC:
  - For collaboration. (In other words, this person will be an accomplished “matchmaker”).
  - Strong communication skills, comfortable working with ambiguity, flexible and resilient.
  - Adept at working closely with local, state and federal government agencies.

Minimum qualifications include bachelor’s degree in business or related field and five or more years of progressively responsible experience in economic and business development and planning OR any equivalent combination of experience and/or education from which comparable knowledge, skill, and abilities have been achieved.

Salary commensurate with experience and qualifications.

Applicants should send cover letter, resume and the names and telephone numbers of three professional references who are able to speak to the qualifications listed above to: hr@azregents.edu or the Arizona Board of Regents • 2020 North Central Avenue, Suite 230 • Phoenix, Arizona 85004. The review of applicants will begin on January 27, 2020 and posting will remain open until filled.