Senior Writer

Senior Writer is responsible for all aspects of written content in support of the Arizona Board of Regents’ mission and reports to the Vice President, Communications.

This position works closely with colleagues across the board office and the Arizona public universities to understand needs for written content, creative content, narratives about priority issues, and all other content written in the board’s voice. Supervises all aspects of internal and external-facing writing projects, including, but not limited to, development of news, editorials, website copy, blogposts, quotes, talking points, presentations, statements, reports, and internal/external communications. Leads and collaborates with the communication and public affairs teams, as well as external contractors, to develop written work. Strategize content that showcases the board’s promise to Arizona to increase postsecondary access and attainment for Arizona students and to seek solutions to societal challenges while also increasing quality, affordability and efficiency.

The Senior Writer plays a consultative role in identifying and drafting narratives that help the board clarify its messaging on important themes and issues. The position leads editorial meetings that bring together functional leaders to review and decide on developing and activating content for stories across board communication channels and amplifying through universities’ and third-parties’ communication platforms. Contributes to an editorial process to provide direction and recommendations to help define which stories to tell, which statistics to highlight, and which voices to bring to the fore in partnership with team members.

The successful candidate will demonstrate outstanding writing and editing skills and extensive experience in positions that required writing and editing of messages, reports, articles, briefings, speeches, and other materials. Strong analytical and writing skills. Experience with online and visual communications. Understanding of public higher education and related issues. Demonstrated ability to write about a diverse array of subject matter within public higher education and Arizona. Demonstrated ability to draft quality work on short-notice with tight timelines. The ability to synthesize many peoples’ views into a coherent message. Comfort working with numbers, graphs, and complex datasets. Highly collaborative, with ability to work well with a wide range of internal and external partners to incorporate new information and work towards appropriate decisions and reach desired outcomes. Shown flexibility to new challenges and situations.

Minimum qualifications include Bachelor’s degree and seven years of progressively responsible experience in journalism, speechwriting, or equivalent experience; OR any equivalent combination of experience and/or education from which comparable knowledge, skill, and abilities have been achieved.

Send cover letter, résumé, three writing samples, the name and telephone number of three work-related references to: hr@azregents.edu or Arizona Board of Regents • Human Resources • 2700 North Central Avenue, Suite 400 • Phoenix, Arizona 85004. The review of applicants will begin January 3, 2022 and will remain open until position is filled.

The Arizona Board of Regents is an equal employment opportunity and affirmative action employer.